



THE UNITED STATES PATENT AND TRADEMARK OFFICE

Honorable Director of Patents and Trademarks
Washington, D.C. 20231

Sir:

RECEIVED
SEP 18 2001
Technology Center 2600

CERTIFICATE OF MAILING/EXPRESS MAIL

RECEIVED

SEP 21 2001

Technology Center 2100

"Express Mail" Mailing Label Number EL881223719US

Date of Deposit: September 13, 2001

I hereby certify that this paper(s), which is an Information Disclosure Statement and Form PTO/SB/08A for U.S. Patent Application Serial No. 09/919,652 entitled RETAIL ADVERTISING METHOD is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

William J. Mason
Registration No. 22,948

Our File No. 5541-3

Mailed By:

Spada Quana